



Xavier's Daily

STAY INFORMED. STAY INSPIRED.

➔ Challenge yourself!

I connect billions of people to information every day. My name has even become a verb. What am I?

Answer: Google

⊗ Fact or Myth?

Myth: Large technology companies are above the law.

Answer: Myth

Even the world's biggest technology companies must follow competition laws. Governments and regulators can impose heavy fines if companies misuse their market power.

💡 Did You Know?



The Digital Markets Act (DMA) is a landmark European Union law designed to ensure fair competition in digital markets by preventing large technology companies, known as "gatekeepers," from unfairly favouring their own services over competitors.

EU FINES Google €890 MILLION UNDER DIGITAL MARKETS ACT



The European Commission has imposed a **€890 million** (approximately US\$1 billion) fine on Google for violating the Digital Markets Act (DMA), marking the company's first penalties under the new legislation.

The Commission found that Google unfairly promoted its own services—such as shopping, hotel, travel, and sports results—in Google Search while limiting app developers on Google Play from directing users to cheaper purchasing options outside the Play Store.

The fine consists of **€460 million** for Google's search practices and **€430 million** for restrictions imposed through Google Play. The European Commission has ordered Google to end these practices and ensure that competing businesses receive fair and non-discriminatory treatment on its platforms.

Google stated that it disagrees with the decision and is considering an appeal, arguing that the required changes could reduce the quality of its services and affect users. However, EU regulators maintain that the objective is not to punish innovation but to promote fair competition and greater consumer choice in the digital economy.

This case highlights the growing efforts by governments around the world to regulate digital markets and ensure that major technology companies compete fairly while protecting consumers and smaller businesses.



THOUGHT FOR TODAY

"Competition inspires innovation, and innovation drives progress."

